



## Project Summary

50,000 SF Office  
200 Apartment Units  
12,000 SF Ground Floor Retail  
Multiple Common Areas and  
Event Spaces  
319 parking stalls

## Services Provided

Financing  
Development Management  
Construction Management

## Project Timeline

Predevelopment - 2013  
Groundbreaking - 2014

# IDEA1

## San Diego, California

Lowe Enterprises and I.D.E.A. Partners were selected by the San Diego Community College District to enter into a long-term ground lease and create a mixed-use development in the I.D.E.A. District on a full city block in downtown San Diego. The selection was based on the team's response to the SDCCD's request for proposals.

Lowe and I.D.E.A. Partners' plan to create an urban mixed-use project with creative office space, apartments designed to appeal to young urban professionals and street level shops and restaurants that will attract residents, employees, and the East Village neighborhood. As currently envisioned, the interior spaces - consisting of an atrium and an open courtyard - will be active community gathering areas programmed with a variety of events and activities.

This development is designed to be the catalyst for the 95+acre I.D.E.A. District, Innovation+Design+Education+Arts, an innovative approach to creating a vibrant jobs cluster at the intersection of design and technology. To entice creative talent, the District will also be populated with educational institutions, arts and artists and designed as a walkable, sustainable environment.

